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PROJER

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Customize an Exciting Literacy Program on Almost Any Budget Using:



- PICTURE BOOKS
- ACTIVITY BOOKS
- BOOKMARKS
- POSTERS

SHARE THE FOUR-WAY EST AND SERVICE ABOVE SELF WITH THE CHILDREN IN YOUR COMMUNITY!

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SHARE ROTARY IDEALS!



Generally, Rotary clubs purchase books, bookmarks, and posters and take them into their local schools. They give books and bookmarks to the students and leave the posters for the classrooms. They also read the story to the students and introduce them to Rotary.

Work with your local schools to decide the best way to implement the program and determine the quantity of items that you'll need.

Clubs usually take the program into the 2nd, 3rd, or 4th grade levels. Here are some examples:

Example 1

- Picture Book for each student and teacher
- Bookmark for each student and teacher
- Poster for each classroom, library, hallway

Example 2

- Picture Book for each teacher/classroom and library
- Coloring & Activity Book for each student
- Bookmark for each student and teacher
- Poster for each classroom, library, hallway

Example 3

- Picture Book for each teacher/classroom and library
- Bookmark for each student and teacher
- Poster for each classroom, library, hallway

For more examples of what clubs do, visit the How It Works Page and Testimonials Page at **RotaryIdealsLiteracy.com**.



OTHER IDEAS

- Books make great gifts for guest speakers at your club.
- Books make great giveaways or prizes at Rotary events.